

Alejandro Scotti

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Production Manager • Project Manager

Large Format – Print-On-demand - Silk-Screen

Highly accomplished print production manager with 13 years of experience in print production, pre-press and marketing campaigns. Proven ability to train and lead cross-functional on-site teams. Unique blend of hands-on technical experience and executive management skill used to develop strategic business plans and proactive solutions while focusing on business growth. Managing budgets for supplies, materials, and human resources; ensure the efficient use of materials, labor and equipment to meet production targets. Expert eye for color, Pantone, Spot-to-process. Multilingual fluency in English and Spanish.

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|-------------------------------------|-----------------------------|---------------------------------|
| ✓ Marketing Campaigns Collaboration | ✓ PC/Mac Networking | ✓ Process Improvements |
| ✓ Project Management & Strategy | ✓ Equipment Maintenance | ✓ Pricing Strategies |
| ✓ Proactive Solutions | ✓ Mural Installation skills | ✓ Profit & Loss |
| ✓ Client Retention | ✓ Business Consultation | ✓ Client Requirements Gathering |
| ✓ Extensive XHTML knowledge | ✓ Team Leadership | ✓ New Business Development |

Professional Experience

Confidential, Long Island, NY

August 2009 – To date.

\$15 million high-end window displays specialist.

Print Production Manager / Project Manager

- Position reports directly to the President & VP.
- Clients:** Coach – Fendi – Bloomingdale's – Louis Vuitton – Yves Saint Laurent – Prada – Chanel – Dolce & Gabbana – Roberto Cavalli – Michael Kors – Versace.
- Ensure open lines of communication between all key company members.
- Responsible for the entire digital production workflow.
- Expert knowledge of all graphic applications.
- Special projects and responsibilities as needed.

Influence Graphics, New York, NY

October 2007 – July 2009.

\$2+ million print-on-demand, large format printing and design firm.

Print Production Manager / Project Manager

- Position reported directly to the President.
- Managed the 1st, 2nd and 3rd.
- Acted as a liaison between the President, employees, and clients to ensure open lines of communication.
- Responsible for all finishing equipment; Duplo 5000 booklet maker, UV coater, binding.
- In charge of ordering and keeping stock of our supplies; negotiated prices with all suppliers, approved invoices, compared prices between suppliers and found new suppliers that provided competitive pricing and excellent customer service.
- Expert knowledge of all graphic applications.
- Participated in many business decisions and performed HR for all production staff.
- Special projects and responsibilities as needed.

Refined Sight, New York, NY

June 2004 – July 2007.

\$2+ million print-on-demand, large format printing and design firm.

Print Production Manager / Project Manager

- Position reported directly to the President.
- Managed the 1st and 2nd shift and ran the large format division.
- Expert knowledge of all printing materials.
- Acted as a liaison between the President, employees, and clients to ensure open lines of communication.
- Implemented the job ticketing system Virtual Ticket; setup the server, configured the application, backed-up and maintained the server application for over 2 ½ years and customized all forms to fit the company's needs.
- Large format lenticular printing.
- In charge of ordering and keeping stock of our supplies; negotiated prices with all suppliers, approved invoices, compared prices between suppliers and found new suppliers that provided competitive pricing and excellent customer service.
- Expert knowledge of graphic applications.
- Participated in many business decisions and performed HR for all production staff.
- Special projects and responsibilities as needed.

Digital Plus, New York, NY

November 2002 – October 2003.

High-end photo retouching, printing and design.

Output Technician, High-end Photo Retouching

- Position reported directly to the President.
- High-end scanning using Heidelberg Tango drum scanner.
- High-end photo retouching and color correcting.
- Large format printing using Durst Lambda 131.
- Mounting and Laminating.
- Special projects and responsibilities as needed.

Studio Chrome, New York, NY

January 2002 – November 2002.

High-end photo-retouching and printing.

Output Technician, High-end Photo Retouching

- Position reported directly to the President.
- High-end scanning using Crossfield drum scanner.
- High-end photo retouching and color correcting.
- Large format printing using HP 3500, 5000.
- Mounting and Laminating.
- 35mm slide duplications using Solitaire imaging unit.
- Windows and Mac networking.
- Special projects and responsibilities as needed.

Serimundo, Córdoba, Argentina

January 1996 – December 2001.

Silk-screen printing - clothing.

Printer – Management

- Family-owned silk-screen business.
- In charge of our balloon-printing division.
- Arranged our price list structure, dealt with costumers, suppliers, employees.
- Improved machinery and performed servicing.
- Helped grow our business until a devastating economic recession during the year 2001 prompted my departure from my home country and established myself in NYC.

Freelancer

October 2003 – October 2007.

High-end scanning, retouching, printing, mounting and laminating.

Education

- Nassau Community College, English as Second Language.
 - Dean Funes High-School.

Software Proficiency

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|---------------------|------------------------|------------------|
| ✓ Adobe Photoshop | ✓ XHTML | ✓ Virtual Ticket |
| ✓ Adobe ImageReady | ✓ Quark | ✓ Printer's Plan |
| ✓ Adobe Illustrator | ✓ CorelDraw | ✓ Cheetah RIP |
| ✓ Adobe Acrobat | ✓ Microsoft Word | ✓ Onyx RIP |
| ✓ Adobe InDesign | ✓ Microsoft Excel | ✓ ColorBurst RIP |
| ✓ Adobe Flash | ✓ Microsoft PowerPoint | |

Technical Proficiency

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| ✓ Seiko 64s | ✓ HP Indigo Digital Press 3050 | ✓ Pre-press SWOP proofing |
| ✓ HP 9000s | ✓ Canon ImageRunner 3200, 3220 | ✓ Computer Assembly and Repair |
| ✓ Mimaki JV3-160 SP & JV3-250 | ✓ Xerox Docucolor 240 | ✓ Windows and Mac Networking |
| ✓ Durst Lambda 131 | ✓ TecLighting XtraCure UV Coater | ✓ Silk-screen printing |
| ✓ HP Z6100, 5500 | ✓ Duplo 5000 Booklet Maker | ✓ Crossfield 6000 |
| ✓ Epson 7600, 9600, 10600 | ✓ Book binding systems | ✓ Heidelberg Tango |
| ✓ Mutoh Falcon II | ✓ Mounting and Laminating | ✓ Imacon flextight 848 |
| ✓ Pictography | ✓ Lenticular Printing | ✓ Scitex EverSmart |
| ✓ Summa SignPro series 60" | ✓ Custom Color Profiling | |